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U.S. Chamber Irks Italy Reds By Trade Aid

MILAN, Sept. 6 (AP).—The late-est American Chamber of Commerce outside the United States flourishes in this bustling north Italian industrial center.

"We have 2,000 active members—and that's more than London, Paris, Tokyo or any other city outside America," said its general secretary, Franklyn Lane, of Mill Valley, Calif., near San Francisco.

The title of the organization is American Chamber of Commerce for Italy. It is dedicated to finding more markets for American goods in Italy and larger markets for Italian goods in the United States.

Recently, Italian economists reported that the age-old trade in alabaster was sagging to nothing. The American Chamber of Commerce joined with Italian officials and a new market was found for alabaster in lamp stands, cigarette trays, vases and other products. Now more men are working in the alabaster mines—and fewer listen to anti-American propaganda from Italy's Communists.

The Chamber's membership—most of which is made up of Italian citizens who represent American companies in Italy—is studying an important project. It wants to create an organization which would co-ordinate a "buy Italian" export program, hear and overcome American buyers' criticisms of the way Italy handles its exports and generally penetrate the American market more effectively.

The Milan Chamber of Commerce was established in 1915 by three Americans and one Italian. It had 350 members when Mussolini ordered it to close in 1939.

After the war, Col. James H. Ingelton, of Taylorville, Ill., national ash Register representative in Italy, re-established the organization.

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